

National Heritage Areas Alliance Update

ANHA

Legislative Update

Program legislation introduced:

S.278 : A bill to establish a program and criteria for National Heritage Areas in the United States, and for other purposes.

Sponsor: Sen Thomas, Craig [WY] (introduced 1/12/2007)

Designation bills introduced:

Journey Through Hallowed Ground National Heritage Area [PA, WV, MD, VA] (H.R. 319)

Sponsor: (Frank Wolf, R-VA) (introduced 1/5/07)

Journey Through Hallowed Ground National Heritage Area [PA, WV, MD, VA] (S.289)

Sponsor: Sen Warner, John [VA] (introduced 1/12/2007)

Kentucky Artisan Heritage Trails National Heritage Area [KY] (H.R. 646)

Sponsor: Harold Rogers, R-KY (Introduced 1/23/2007)

Niagara Falls National Heritage Area [NY] (H.R.713)

Sponsor: Rep Slaughter, Louise McIntosh [NY-28] (introduced 1/29/2007)

Sangre de Cristo National Heritage Area [CO] (S. 443)

Sponsor: Ken Salazar, D-CO (introduced January 31, 2007)

South Park National Heritage Area [CO] (S. 443)

Sponsor: Ken Salazar, D-CO (introduced January 31, 2007)

Study bills introduced:

Northern Neck National Heritage Area [VA] (H.R. 105)

Sponsor: (Jo Ann Davis, R-VA) (introduced 1/4/07)

Columbia-Pacific National Heritage Area [WA and OR] (H.R.407) (S.257)

Sponsor: Rep Baird, Brian [WA-3] (introduced 1/11/2007)

Columbia-Pacific National Heritage Area [WA and OR] (S.257)

Sponsor: Sen Smith, Gordon H. [OR] (introduced 1/11/2007)

Other bills of interest:

Steel Industry National Historic Site [PA] (H.R.285)

Sponsor: Rep Doyle, Michael F. [PA-14] (introduced 1/5/2007)

Educational Opportunities Coast-to-Coast in Heritage Development

With ten new National Heritage Areas designated by Congress in 2006, the need for education and collaboration is greater than ever. In line with the recommendations outlined in the recent NPS Advisory Board Report Charting a Future for National Heritage Areas, the Alliance of National Heritage Areas and the National Park Service are partnering to provide educational workshops to the newly established NHAs and emerging areas around the country. Established NHAs are also providing examples of best practice (through such publications as the biannual Heritage Development Partnership Magazine) and evaluation (including studies by the Blackstone, Delaware & Lehigh, and Cane River National Heritage Areas to evaluate their progress and impacts) which help all of us better understand how NHAs “work” and how they succeed. Navigating the complex funding and implementation challenges and managing for success is an ongoing learning process for emerging and established areas alike.

In 2007, the ANHA Heritage Development Institute, in cooperation with the NPS, is providing numerous opportunities to learn from more about National Heritage Area development and implementation and to foster the sharing of information, expertise, and feedback:

February 27, 2006: Orientation for new National Heritage Areas, Washington, DC.

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President's Budget Released

The President's \$2.4 billion National Park Service budget for Fiscal Year 2008 calls for the largest increase in park operations funding ever proposed and leveraged public-private investments that could generate as much as \$3 billion to help the parks prepare for their 100th birthday in 2016. The proposed budget includes 3,000 new seasonal employees, continues increases for park maintenance and targets specific cultural and natural resource improvements. The “National Parks Centennial Initiative” is a potential \$3 billion investment in the coming 10 years. Other key elements of the proposed FY2008 budget, which may be of interest to heritage areas:

Historic Preservation: The 2008 budget includes \$63.7 million for historic preservation. The historic preservation budget includes \$10.0 million for the Save America's Treasures program, \$10.0 million for Preserve America, and \$43.7 million for historic preservation grants-in-aid to states, territories and Indian tribes. It would also establish a National Inventory of Historic Properties grant program. Matching grants of \$4.0 million would be available to states, tribes, local governments and

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News from the Heritage Areas

8th Annual Coastal Development Strategies Conference, May 9-10, 2007

The Mississippi Department of Marine Resources' Comprehensive Resource Management Plan (CRMP) and partner, the Mississippi Gulf Coast Chamber of Commerce, are proud to host the Gulf Coast's annual smart-growth planning conference May 9-10, 2007. The conference pulls in regional and national experts to present topics and strategies and tools to protect the region's environment, economy and quality of life. The main focus for this annual conference is to continue the region's work to balance the conservation efforts and economic development as they proceed with planning, designing and building safe, healthy and livable communities for Southern Mississippi. The multidisciplinary event draws a broad range of constituents committed to building the Gulf Coast. Come meet old friends or make new friends to address together the changes, challenges, opportunities, concerns and issues the Gulf Coast faces with innovative ideas, insights, and case studies to address growth challenges and concerns. Register online at <http://www.dmr.state.ms.us/> or <http://www.mscoastchamber.com> or by contacting Leslie Young at 228-523-4123, leslie.young@dmr.ms.gov



Drake Well Museum Receives Save America's Treasures (SAT) Grant

Drake Well Museum, in the heart of the Oil Region National Heritage Area, which has been collecting, preserving and interpreting the founding of the oil industry in Pennsylvania since 1934, has received a Save America's Treasures (SAT) grant for artifact conservation and restoration. The Save America's Treasures initiative is administered by the National Park Service, Department of the Interior, and is a national effort



focused on "protecting America's threatened cultural treasures...including significant documents, works of art, maps, journals and historic structures that document and illuminate the history and culture of the United States." SAT funding of \$147,000 will be matched by the Pennsylvania Historical & Museum Commission. The goal of the project is to conserve/restore as many museum objects as

possible from portable drilling rigs to documents and maps, and in anticipation of the 150th anniversary of the oil industry in 2009.

The objects at Drake Well Museum are a significant part of the nationally important story of Pennsylvania's oil industry, which Oil Region National Heritage Area and its partners plan to highlight and celebrate with a year-long series of events celebrating the Sesquicentennial. For more information on the SAT grant project, contact curator Sue Beates at (814) 827-2797 or email sbeates@state.pa.us For information on the Sesquicentennial of Oil, visit <http://www.oilregion.org/>

Marketing Boot Camp in Blue Ridge National Heritage Area

The Blue Ridge National Heritage Area will assist the North Carolina Department of Commerce, Division of Tourism in presenting three "marketing boot camps" May 8-10 where partners will learn marketing basics, such as how to create a Marketing Plan, write press releases, and achieve effective PR, all on a limited budget. Presentations will be made by staff members of the North Carolina Department of Commerce, Division of Tourism, Film and Sports Development, including Teresa Watts, Director of Heritage Tourism & Community Development, Mikie Wall, Director of Sales and Trade Development, and Wit Tuttel, Director of Public Relations. Topics will include an overview of the NC Dept. of Commerce Division of Tourism, Marketing trends and plans, including the findings of the Blue Ridge National Heritage Area tourism research, and about growth areas such as Heritage/Cultural Tourism and Ecotourism. Registration is on a first-come first-served basis for the first 50 per workshop. For information on these events, contact Jill Jones at jjones@awnc.org



Doors Open Lackawanna Opens its Doors May 5, 2007

The concept of Doors Open Lackawanna is a simple one: owners of interesting buildings, cultural landmarks, civic institutions, and historic properties open their doors to the public for one day at no charge. Leadership Lackawanna is bringing this celebration of heritage and culture to Northeastern Pennsylvania on Saturday, May 5, 2007 from 10 am to 4 pm. This inaugural event will feature the beautiful buildings of historic downtown Scranton. The project team invites owners of

cultural and historic buildings in downtown Scranton to join Doors Open Lackawanna at no charge. The Doors Open Lackawanna team will link participating sites together in a series of self-guided walking tours including the historic commercial district of Lackawanna Avenue, the beautiful gothic buildings of North Washington Avenue, and the buildings surrounding Courthouse Square. Leadership Lackawanna is the Greater Scranton Chamber of Commerce's community education and leadership development program.



LHVA is proud to support Doors Open Lackawanna and Leadership Lackawanna. To learn more about Doors Open Lackawanna, contact Colleen Carter at (570) 575-2906 or visit www.DoorsOpenLackawanna.org. Upper Housatonic, Blackstone River Valley, Quinebaug & Shetucket, Hudson River Valley, and Essex National Heritage Areas, and cities including Denver and New York, also host Doors Open-type events. The concept was inaugurated in France in 1984 and is now used in dozens of countries around the world to showcase the region's historic, cultural and natural assets from the vernacular to the extraordinary.

Silos and Smokestacks Annual Living Landscape Annual Conference

Silos & Smokestacks will hold their annual conference April 10-11, 2007, in Waterloo, Iowa. Visit <http://www.silosandsmokestacks.org> for more information and to register.

Shenandoah Valley Battlefields NHD Conserved More than 600 Acres in 2006

This week, the Shenandoah Valley Battlefields Foundation released its annual report for fiscal year 2006. The report highlights successful battlefield preservation projects at seven of the Valley's battlefields as well as progress made in interpretive and promotional programs in the National Historic District.

600 acres at seven battlefields were conserved bringing to 1,201 acres the total area preserved by the Foundation since its inception six years ago. Other activities include Stonewall Jackson's 1862 Valley Campaign – booklet and symposium, Interpretive and Marketing Plans Underway for the National Historic District,

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Conferences, Workshops *and* Events



Alliance of National Heritage Areas 9th Annual Congressional Reception

The Alliance of National Heritage Areas 9th Annual Congressional Reception this year will be co-hosted in partnership with Preservation Action, the National Conference of State Historic Preservation Officers (NCSHPO), the National Alliance of Preservation Commissions (NAPC), the National Trust for Historic Preservation Board of Advisors, and the National Association of Tribal Historic Preservation Officers (NATHPO) and will be held in the foyer of the Rayburn House Office Building in Washington, DC on Monday, February 26 from 5:30pm – 7:30pm. If you plan to attend, please RSVP Executive Director John Cosgrove at anha.cosgrove@comcast.net or call 202-528-7549.

Sixth National Forum on Historic Preservation Practice

The Sixth National Forum on Historic Preservation Practice, to be held at Goucher College, March 6 – 8, 2008, will explore the challenges that preservation faces in adapting to such change. The forum will focus on a critical assessment of current professional heritage philosophies and practices in the United States, as they have been challenged by our expanding ideas about what to preserve and how. Although proposed papers may address any topic pertaining to the new challenges facing historic preservation at the beginning of the 21st century, of particular interest are topics that explore how to value, commemorate, and preserve what is intangible or impermanent. Papers discussing how we should deal with ephemeral qualities of intangible and impermanent sites or resources that contribute as much to a resource as its architecture or landscape are invited. Papers on other topics may include:

- Preserving heritage sites as a populist activity often at odds with academic and professional standards of practice
- Preserving multiple and sometimes conflicting points of view
- How the founding principles and practices of preservation must change to meet the challenges of rapidly changing resources
- How to understand 21st-century social and economic uses of preservation—and how to reconcile them with accepted professional preservation practice.

Address abstracts and inquiries to David L. Ames, Conference Coordinator, at 302-831-1050, davames@udel.edu

2007 Legacy of Stones River Symposium: Remembering the Civil War

Please plan to join us on March 31, 2007, when we address battlefield preservation and Civil War commemoration during the 80th



anniversary year of the establishment of Stones River National Battlefield. An exciting program of talks and tours is planned. A registration brochure can be downloaded at <http://histpres.mtsu.edu/tncivwar/new/index.html> The symposium is sponsored by the Heritage Area, the National Park Service, the Department of History at MTSU, Eastern

National, the Center for Historic Preservation at MTSU, Teaching American History: Discover TAHO!, and the Friends of Stones River National Battlefield, Inc.



Partners Column

Freedom's Frontier NHA seeks RFPs for Facilitation of Management Plan

Freedom's Frontier was officially designated a National Heritage Area on October 12, 2006. Their next step is to create a Management Plan for the entire 41 county area. The NHA is seeking Requests for Proposals for work on the Management Plan. If you are interested in submitting an RFP, please contact Director Judy Billings at 785-865-4494

director@visitlawrence.com to request a copy of the 10-page, detailed RFP document outlining the scope of the project.



For more information on heritage areas, please visit our websites.

The Alliance Update is a partnership project of the Alliance of National Heritage Areas and the National Park Service National Heritage Areas Program.

Send your heritage area events and news to the editor by the 18th of the month for inclusion in the following month's bulletin.

Please forward this bulletin to others who may be interested, and encourage them to join our e-bulletin address list.

- Reach the editor at suzanne_copping@contractor.nps.gov
- Reach the National Coordinator for Heritage Areas at Brenda_Barrett@nps.gov
- To subscribe or unsubscribe, send an email to the editor.

John W. Cosgrove
Executive Director
Alliance of National Heritage Areas
202.528.7549
anha.cosgrove@comcast.net
www.nationalheritageareas.org

Suzanne Copping
National Park Service
National Heritage Areas
202.354.2221
www.cr.nps.gov/heritageareas/



ASSISTANCE

Five-Star Restoration Matching Grants Program Seeking Applications

The National Association of Counties, the National Fish and Wildlife Foundation, the Wildlife Habitat Council, in cooperation with the U.S. Environmental Protection Agency (EPA), and the Southern Company are soliciting applications for the Five-Star Restoration Matching Grants Program. The program provides modest financial assistance on a competitive basis to support community-based wetland, riparian, and coastal habitat restoration projects that build diverse partnerships and foster local natural resource stewardship through education, outreach and training activities. Awards are between \$5,000 and \$20,000; the average grant is about \$13,000. Projects must include a strong on-the-ground wetland, riparian, or coastal habitat restoration component and must also include a strong training, education, community stewardship and/or outreach component. Projects must involve diverse partnerships of ideally five organizations that contribute funding, land, technical assistance, workforce support, and/or other in-kind services. An additional \$200,000 in grant funding from Southern Company is available for projects located in certain areas. Applications will be accepted through March 9, 2007. For more information and to download an application, visit <http://www.epa.gov/wetlands/restore/5star/>

Educational Opportunities (continued from page 1)

The morning will focus on the basics and the roles of the NPS and ANHA; the afternoon will focus on advocacy, evaluation and partnership opportunities. Contact John Cosgrove at anha.cosgrove@comcast.net for an agenda and to reserve your space.

April 24, 2007: New and emerging National Heritage Areas, especially those in the West, are encouraged to attend a day-long workshop to learn more about management planning and getting a heritage area up and running, in Yuma, AZ.

May 2007 (exact date TBD): An advanced workshop on using the planning approach to foster partnership, consensus, and focus heritage area activities and investments. This day-long event will be held in the mid-Atlantic region.

June 18, 2007: An all-day workshop on partnership best practices and building advocacy will be held in Detroit, MI, followed by the International Heritage Development Conference. The conference will include educational sessions, day-long "regional labs" in MotorCities NHA, and evening and lunch events that provide numerous networking opportunities. More information at www.IHDC2007.org

October 3, 2007: An all-day workshop on using heritage interpretation and tourism to connect communities will be held as part of the annual National Preservation Conference in St. Paul, MN. For more information, visit <http://www.nthpconference.org/>

October 9, 2007: ANHA will again host a one-day workshop for new and emerging NHAs on resource planning and implementation, to be held in Biloxi, MS prior to the Alliance's Fall Board meeting.

If you are interested in having an educational session in your region, please visit <http://nationalheritageareas.com/hdi.php> and fill out an inquiry form. If you have general questions, please feel free to contact John Cosgrove, Executive Director of the Alliance at anha.cosgrove@comcast.net

Publications and Resources

New Features on PreservationDirectory.com

A new version of PreservationDirectory.com has now officially launched. The upgraded site includes some of these new features:

- **Preservation News & Events:** Convenient online form that allows you to add your preservation-related event/news/job information directly to the site.
- **Preservation Organizations & Resources:** Full contact information for over 5,000 organizations, including historical societies; downtown and mainstreet revitalization groups; SHPO's; certified local government preservation commissions and programs; and educational programs.
- **Museums & Historic Structures:** Greatly expanded directory of museums (over 3,000) includes a wide variety of classifications.
- **New Tools for Real Estate Agents, Historic Homeowners, and Those Looking to Purchase a Historic Home** Search feature, thumbnails of properties, membership area.
- **Preservation Businesses, Products & Services:** New categories have been added to directory, including a members area.

To list your site, news, or services on the website, or for more information, visit the website or send an email to info@preservationdirectory.com

Winter Issue of Cultural Heritage Tourism News Available

The Winter 2007 issue of *Cultural Heritage Tourism News* is now available for download at <http://www.culturalheritagetourism.org>. Regular features include "Washington Buzz," "Scanning the States," and a "Calendar" section. Two new regular features in this issue include a "Partner Profile" and "Transitions," a section listing job opportunities as well as new faces joining the cultural and heritage tourism field. The website includes Cultural Heritage Tourism case studies and links to resources. *CHT News* is always looking for fresh and timely news items and features for the home page. Send your program updates, new initiatives and case studies to cht@nthp.org



News from the Heritage Areas *(continued from page 2)*

and Brochures and Events including driving tour and kids camp. Shenandoah is the only NHA that can purchase property (battlefields) for conservation using NPS funds. For more information and to download the annual report visit <http://www.shenandoahatwar.org>

Gullah/Geechee Cultural Heritage Corridor Commission Seeking Nominations

The National Park Service and State Historic Preservation Officers will begin accepting nominations for the Gullah/Geechee Cultural Heritage Corridor Commission on Monday, February 12, 2007. All nominations must be received by March 30, 2007. The 15-member commission will be made up of individuals nominated by Historic Preservation Officers from Florida, Georgia, North Carolina and South Carolina. Additionally, individuals from each state will be nominated for the commission who are recognized experts in historic preservation, anthropology, and folklore. All members of the commission will be appointed by the Secretary of the Interior. Four public meetings are scheduled in South Carolina and Georgia to provide the community with more information about the Gullah/Geechee Cultural Heritage Corridor and the creation of the Commission. The Commission is expected to begin work once they receive NPS funding, presumably in FY2008. More information is available at <http://clyburn.house.gov/district-gullah.cfm>



Budget *(continued from page 1)*

federal land management agencies to make inventories more accessible and useful.

National Recreation and Preservation program: The 2008 budget proposal is \$48.9 million, \$15.6 million more than the 2007 budget request. The President's 2008 budget includes \$.7 million for Rivers, Trails and Conservation Assistance, an increase of \$650,000 from 2007; \$22.7 million for cultural programs, an increase of \$2.5 million from 2007, which includes an additional \$1.0 million to establish data format and protocols for the new National Inventory of Historic Properties grant program and an additional \$1.5 million for American Battlefield grants; and \$10.0 million for heritage areas, an increase of \$2.6 million from 2007.

--excerpted from NPS News Release,
February 5, 2007



The National Aviation Heritage Area (NAHA) encompasses the key geographic area – eight counties in and around the Dayton, Ohio - of the industrial, cultural and natural heritage legacies of the aviation and aerospace industry.



Designated by Congress in 2004, the heritage area has its roots in the 1992 establishment of Dayton Aviation Heritage National Historical Park. The park emerged out of a successful grassroots effort in Dayton led by two organizations, Aviation Trail, Inc. and The 2003 Committee, which gained the bipartisan support of political leaders that lead to the National Heritage Area designation.

As stated in its draft management plan, the National Aviation Heritage Area is “dedicated to leveraging and enhancing the resources of the Heritage Area and fostering collaboration among its partners to promote aviation heritage tourism and educate and inspire current and future generations.” Fourteen founding aviation heritage partners play a lead role in guiding the mission and vision of the heritage area and in the implementation of heritage area activities. For example, the Heritage Area recently partnered with the Wright B Flyer organization on the first appearance of the Alberto Santos-Dumont “Demoiselle” replica airplane outside Brazil in September 2006.

Managed by Aviation Heritage Foundation, Inc., (AHF) a non-profit, one of the primary mandates of the Heritage Area is to continue to add value to its designated aviation organizations that serve on its Board and are strategic



partners for the region's aviation heritage history. AHF also continues to strengthen public support and awareness of the Dayton Aviation Heritage National Historical Park, which oversees four non-contiguous sites in the greater Dayton community.

A management plan for the NHA, currently under review by the NPS, frames its implementation strategy under four core strategies, capitalizing on the potential of existing assets with its partners and stakeholders. These include (1) Create a Culture of Cooperation; (2) Brand and Market the Dayton Region; (3) Leverage Funding; and (4) Support Aviation History and Heritage Education and Resources.



The partnership will also consider a number of “Grand Design Ideas,” from a summer camp to World Heritage Site designation, that extend beyond promoting existing resources to increase the interconnectivity of Aviation-related resources and stories within and beyond the region. For more information on the NAHA, visit

<http://www.birthplaceofaviation.com>

NATIONAL AVIATION
HERITAGE AREA